



Air Service/Marketing Manager

The Columbia Metropolitan Airport (CAE) is seeking a highly motivated and experienced Air Service/Marketing Manager to develop and implement integrated marketing campaigns and initiatives that will: raise Columbia Metropolitan Airport's profile locally and nationally, maintain and drive demand for air service, and engage the community, airport advocates and airport stakeholders.

The Air Service/Marketing Manager is expected to establish strong working relationships with existing and prospective airlines, develop strategic campaigns to maintain current passenger numbers, identify new route opportunities and attract new passengers, represent the airport at key industry events, and cultivate an overall culture of community engagement.

REQUIREMENTS: Excellent interpersonal and communication skills, both written and verbal; strong presentation skills and a working knowledge of social media are a must. Requires bachelor's degree in business management, marketing, public relations or related field supplemented by eight to ten years professional experience; or any combination of education and experience which provides the necessary skills. A minimum of two years of aviation industry specific experience preferred.

Please submit your resume, completed airport application and cover letter to Dan Mann, AAE, at 125A Summer Lake Drive, West Columbia, SC 29170 or via email @ d.mann@columbiaairport.com. A full job description and airport application are available on our website at www.columbiaairport.com. The salary range for this position is \$60,300 - \$82,825.60 annually.

Deadline Friday, September 23, 2016 Airport is EEO/AA/M/F/Disabled/Veterans Employer